Warren County Educational Service Center
"Champions for Children"

Warren County Business Advisory Council (WCBAC)

CONNECT. DEVELOP. SUCCEED.

(Re)Defining the Goal

Date: November 10, 2026 • **Time:** 9:00–11:00 AM • **Location:** WCESC Conference Center

Objective: Building Pathways. Aligning Partners. Celebrating Success

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9:00–9:05 | Welcome, Goals & Purpose

Shawn Lenney & Jenn Maynard

9:05–9:50 | (Re)Defining the Goal



Dr. Kevin Fleming

Dr. Kevin J Fleming is an educator, speaker, producer of multiple, viral animation videos including *Success in the New Economy*, and author of the bestseller, *(Re)Defining the Goal*.

Dissatisfied with the status quo, he has dedicated over two decades advancing career education forward as both a faculty member and administrator. Dr. Fleming serves as the Founder and CEO of Catapult, which delivers the world's best thought leaders to all educators, through hybrid-flexible masterclasses. His team's mission is to Make all Education Relevant. And his dad joke YouTube channel proves he doesn't always take himself too seriously.

Dr. Fleming is a passionate advocate ensuring all students intentionally equip their potential, enter the labor market with a competitive advantage, and find their purpose on purpose.

9:50 – 10:10| Q & A

10:10 –10:40 | Reflection / Table Discussions

Facilitators: Dr. Kevin Fleming, Shawn Lenney, Jenn Maynard, Chad Bridgman, Bunny Brooks, Scott Jordan, and Sarah Roberts

- Reflection
- What is one thing we can commit to doing?

10:40 –10:55 | From Reflection to Action

Dr. Kevin Fleming

- Insights and implications – our goal (Re)Defined

10:55–11:00 | Wrap-Up & Next Steps

Shawn Lenney & Jenn Maynard

- **Recap of action items and owners / How notes and commitments will be shared**
- **Future Meetings: Dates & Topics**
    - 1/8 – Expo Review and School-based Enterprises as Career Experience Opportunities & Shared Experiences and First Steps
    - 3/12 – Warren County WORKS Awards Unveiling
- **Other Opportunities to Engage**
    - 11/12 – Coffee with the Lebanon Area Chamber – WBL/Local Schools Presenting
    - 12/10 – Warren County Career Pathways Expo
    - April or May (TBD) - Warren County Career Pathways Expo & Warren County WORKS Award
- **Thank you and Adjourn**